Strategy Formulation and Implementation (SFI)

COURSE NUMBER **FAA01200015**

For information about this course, contact:
FAA Program Manager
9-AHD-FAAU-Core-PM@faa.gov

DESCRIPTION AND LEARNING STRATEGY

Participants will gain understanding of the FAA's Strategic and Business planning processes, and how these apply to their local budget and operations. They will use data to develop a vision of a more desirable future for their area of responsibility. They will communicate that vision in a way that enrolls stakeholders in working toward a shared vision. Participants will practice developing strategies, implementation plans, and performance metrics that will move their organization toward the shared vision. Methodologies include lecture/discussion, team presentations, and an individual videotaped presentation.

OBJECTIVES

The following course objectives are performance indicators in the Managerial Success Profile.

- Anticipate changes that will impact mission (e.g., economic, technological, political, etc.).
- Use trends to determine how the organization will change in the future.
- Balance a long-term view of mission and purpose with short-term requirements.
- Build a shared vision with others across the organization.
- Engage others in translating vision into action.
- Plan for changing trends that can affect operations.
- Develop and implement realistic business plans to achieve strategic goals and objectives.
- Develop common ground among a wide range of stakeholders (e.g., other operational units, labor, industry, public, international, or other governmental entities).
- Translate objectives into meaningful performance measures.
- Align people, finances, and other resources to achieve cost and performance objectives.

KEY COMPETENCIES

- Accountability and Measurement
- Building Alliances
- Business Acumen
- Strategy Formulation
- Vision

CLASS SIZE

18 participants

LENGTH

4 days
(Monday, 8:00 a.m. – Thursday, 5:00 p.m.)
32 hours

LOCATION

FAA Academy
Oklahoma City, OK

UPCOMING DELIVERIES

(see FY13 Schedule)

WHO SHOULD ATTEND

Middle and Senior managers

Exceptions by request for frontline managers and senior staff who implement major change.

ENROLLMENT

To enroll, contact your line organization's training coordinator.

PREREQUISITE

None, however Leading Organizational Change (FAA0120016) is recommended.

PRECOURSE

Participants will complete a line of sight assignment prior to attending class.

RELATED COURSES

Inquiry, Influence & Implications (FAA01249)

Leading Organizational Change (FAA01200016)

Systems Thinking (FAA01277)