

## Strategic Planning: Navigating Toward the Future (NTF)

**COURSE NUMBER**    **FAA01228**

For information about this course, contact:  
FAA Program Manager  
(386) 446-7154

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### DESCRIPTION AND LEARNING STRATEGY

The Flight Plan is the strategic plan for the Agency; the plan to help prepare for the future. You might wonder if the Agency has one and why you need one for your organization. The answer is that strategic planning is a management tool. It is a process used to answer the following questions:

- Where are we?
- Where are we going?
- How will we get there?

As with any management tool, it is used to help an organization do a better job, to focus its energy, to ensure people are working toward the same goals, and to adjust organizational direction in response to changing environments. So no matter how your organization fits into the Flight Plan, you still need to determine where your organization is going over the next 3 to 5 years.

In this session, participants will explore the six elements of the strategic planning process. Using sample plans, checklists, and process models, participants will develop a challenging and yet realistic organizational action plan for their area of responsibility.

Brief lecturettes and large group discussion will be used to set context, overview strategic planning, and provide necessary information. Each participant will spend the majority of the workshop developing a draft vision statement and strategies to achieve the vision. Working in small groups, they will receive coaching and feedback from instructors and other participants.

### OBJECTIVES

- Identify the elements of a strategic planning process.
- Develop vision statements which focus group energy and inspire performance.

### KEY COMPETENCIES

- Building Alliances
- Business Acumen
- Strategy Formulation

### CLASS SIZE

20 participants

**LENGTH**    4 hours  
(Class times vary.)

### LOCATION

Customer site or  
FAA Center for  
Management and  
Executive Leadership  
Palm Coast, Florida

### UPCOMING DELIVERIES

This course is currently available only as a fee-for-service delivery.

### WHO SHOULD ATTEND

Employees responsible for planning

### ENROLLMENT

To arrange a **fee-for-service delivery**, call (386) 446-7154.

### PREREQUISITE

None

### PRECOURSE

None

### RELATED COURSES

Leading Organizational  
Change  
(FAA01200016)

Strategy Formulation  
and Implementation  
(FAA01200015)

Systems Thinking  
(FAA01277)