



**Federal Aviation
Administration**

Best Practices: Outreach and Race Neutral Efforts

Office Of Civil Rights

*ACHIEVING SAFETY
THROUGH DIVERSITY*

Panel Moderator:

Gene Roth, DBE/ACDBE Compliance Programs Team Lead

July 16, 2019



Panel Members

- Ray Blount, Senior Program Administrator/ACDBE, Massport
- Raymond Christy, Airport Senior Planner DBE Coordinator, Salt Lake City Department of Airports
- Monica Jimenez, First Deputy Procurement Officer, City of Chicago
- Cathy Jackson, Business Diversity Manager, Dallas Ft. Worth International Airport
- Jenee Oliver, Business Diversity & Outreach Manager, Allegheny County Airport Authority

MASSPORT

PLEASE JOIN US AT THE

2019

MASSACHUSETTS PORT AUTHORITY
BUSINESS DIVERSITY SUMMIT

SAVE THE DATE
THURSDAY, MAY 30, 2019
HILTON BOSTON LOGAN AIRPORT

Contact: Compliance@Massport.com



Diversity & Inclusion/Compliance

Office Of Civil Rights

ACHIEVING SAFETY
THROUGH DIVERSITY



Federal Aviation
Administration

MASSPORT

AGENDA

9:00 am	REGISTRATION	
9:30 - 10:30 am	WORKSHOP A Conversation with Massport's Director of Capital Programs & Environmental Affairs, Sam Sleiman and Design/Construction Business Leaders ~ International Ballroom D&E	
11:00 - 12:00 pm	LEARNING CLINICS Airport Concessions Capital Programs Purchasing Real Estate Development	~ Colby Room ~ Amherst Room ~ Dartmouth Room ~ Brandeis Room
12:00 pm	LUNCHEON	~ International Ballroom
12:15 pm	WELCOME REMARKS Kenn Turner, Director, Diversity & Inclusion/Compliance Massachusetts Port Authority	
12:20 pm	OPENING REMARKS John Prankevicius, Acting Chief Executive Officer Massachusetts Port Authority	
12:30 pm	KEYNOTE ADDRESS John F. Barros, Chief of Economic Development City of Boston	
12:45 pm	AWARD PRESENTATION Janey Construction Management & Consulting, Inc. John Moriarty & Associates	
1:15 - 3:00 pm	BUSINESS SPEED NETWORKING	~ New England Ballroom
3:00 pm	PROGRAM CONCLUDES	

Salt Lake City



PARTICIPATING AIRPORTS

Atlanta, GA
Austin, TX
Birmingham, AL
Boston, MA
Charlotte, NC
Charlottesville, VA
Chicago, IL
Cleveland, OH
Columbia, SC
Columbus, OH
Denver, CO
Detroit, MI
Fl. Lauderdale-Hollywood, FL
Hartford, CT
Houston, TX
Huntsville, AL
Indianapolis, IN
Los Angeles, CA
New Orleans, LA
Minneapolis-St. Paul, MN
Norfolk, VA
Oklahoma City, OK
Oakland, CA
Orlando, FL
Phoenix, AZ
Pittsburgh, PA
Portland, OR
Raleigh-Durham, NC
Richmond, VA
Salt Lake City, UT
San Antonio, TX
San Francisco, CA
Sea-Tac, WA
Tampa, FL
Tucson, AZ
Tulsa, OK
Wadley, CT
Washington, D.C.
Wichita, KS



Airport Rental Car Supplier Diversity Outreach



Why Attend? Participating airports and airport car rental concessionaires will be holding a simultaneous, single-day outreach event to provide contracting opportunities to small businesses.

Join us if you are interested in finding out what these contracting opportunities are. Find out how certain business certifications can benefit your small business firm with car rental concessionaires. We will provide information on how the Airport Concessions Disadvantaged Business Enterprise (ACDBE) and other Supplier Diversity certifications can benefit your small business. You do not have to be certified to attend.

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Federal Aviation
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On April 30, 2019, 40 airports within the United States have joined together to proactively host an "Airport Rental Car Supplier Diversity Outreach" day. The mission of the event is to increase opportunities with Airport Concession Disadvantaged Business Enterprises (ACDBE's) and potential ACDBE's in each airport's local market. The approach is simple and is designed to be extremely impactful for the rental car companies, our airports, and small businesses within each of the airport's communities that we serve. Avis Budget Group, Enterprise Holdings, and Hertz have all committed to participate in each airport's event. This event is at no cost to us; it is the airport's discretion as to how they wish to design their day.

The goal of this event is to produce a "win-win" for the airport's and rental car companies as these properly certified ACDBE vendors help us to satisfy our ACDBE participation goals at each of the respective participating airports. As you are aware, our airports at corporate airport locations contain an ACDBE requirement which sets forth a percentage/compliance goal that we must attain either with regard to our total spend or total revenue as specified and detailed in each concession agreement. At the present time, it is difficult to attain all of these goals with properly certified vendors. An outreach event, such as this, is designed to bring our company new ACDBE businesses with whom we can potentially partner while at the same time providing us with good faith efforts which are required pursuant to 49 C.F.R. Part 23.

We have prepared a list of our employees who have been assigned to attend and participate at each airport. This list will be distributed via separate e-mail. You can expect that the airports will contact your locations and we are asking you to be familiar with this important event and treat it as a high priority.

If you have any questions, please direct them to Lynn Boccio, Vice President of Strategic Business and Diversity Relations at 973-496-2174; lynn.boccio@avisbudget.com and/or Susan Pettit, Senior Procurement Specialist at 973-496-2179; susan.pettit@avisbudget.com.



Salt Lake City

Airport Rental Car Supplier Diversity Outreach

Purpose: Produce a successful outreach event to identify and/or engage companies "ready, willing and able" to fulfill goods/services needs of airport car rental concessionaires. This outline is a boilerplate to be adjusted as needed by the airport to engage program participants and plan the event.

Target Date: April 30, 2019

Sample Planning Outline

December - January

- Identify event participants
 - o Car rental concessionaires
 - o Representatives from local certifying agency
- Identify potential event locations
- Receive airport packet, make plans to participate on January 24th telephone conference call.
- Identify and confirm location of event
- Identify airport rental car contacts or request list of rental car contacts (Avis, Enterprise, Hertz)
- Ask rental car contacts to review airport's list of goods / services by NAICS codes (taken from goal methodology). Ask Rental Car contacts for suggestions on potential contracting opportunities, i.e. car transport, towing, auto body shops, security
- Identify UCP representative to present information on certification opportunities, with emphasis on ACDBE certification
- Send out "Save the Date" flyers
- Conduct site visit
 - o Draft possible layouts for tabletops; individual meeting space (if needed); food set up
 - o Outline needs – signage, tables, chairs
- Preliminary agenda outlined
 - o Identify airport executives/elected officials to be in attendance
 - o Potential speaker list
- Create and review invite list
- Marketing plan for event
 - o Social media, organizations to engage – local chambers, minority business associations, etc.

February

- Create checklist of meeting components and assign responsibilities
- Establish system to be used for registration and data collection
 - o Eventbrite
 - o Constant Contact
 - o Google Invite
 - o Manual registration; in advance and at the door

- Send speaker/participant invites
- Confirm UCP presenter

March

- Send out invitations, reminder invitations
- Promote event, i.e. emails, website, through community partner organizations, small businesses events
- PROMOTE EVENT
- Track event confirmations
- Confirm all speakers/participants
- Order any print collateral
- Engage photographer
- Determine event goals and data collection
 - o # of firms attended
 - o List of NAICS codes attended
 - o # of certified ACDBE / DBE firms

April

- PROMOTE EVENT
- Send press release to local media
- Confirm food order
- HAVE A SUCCESSFUL EVENT on APRIL 30, 2019

May

- Email summary of event to ca.rental.work@amiac-org.com

Salt Lake City

[INSERT YOUR
AIRPORT LOGO HERE]

PARTICIPATING AIRPORTS

Atlanta, GA
Austin, TX
Birmingham, AL
Boston, MA
Charlotte, NC
Chicago, IL
Cleveland, OH
Columbia, SC
ColumbusRegional Airport Authority, OH
Denver, CO
Detroit, MI
Fl. Lauderdale-Hollywood, FL
Hartford, CT
Houston, TX
Huntsville, AL
Indianapolis, IN
Los Angeles, CA
New Orleans, LA
Minneapolis-St. Paul, MN
Norfolk, VA
Oakland, CA
Orlando, FL
Phoenix, AZ
Pittsburgh, PA
Portland, OR
Raleigh-Durham, NC
Richmond, VA
Salt Lake City, UT
San Antonio, TX
San Francisco, CA
Sea-Tac, WA
Tampa, FL
Tucson, AZ
Tulsa, OK
Wadley, CT
Washington, D.C.
Wichita, KS



Airport Rental Car Supplier Diversity Outreach

SAVE THE DATE
APRIL 2020!



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Federal Aviation
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Chicago



A vertical blue bar on the left side of the poster contains six white icons: a building with a flag, a person climbing a ladder, two hands shaking, a recycling symbol, a person with a wheelbarrow, and two people walking.

 **DPS** CITY OF CHICAGO
DEPARTMENT OF
PROCUREMENT
SERVICES

2019 WORKSHOP SCHEDULE
WWW.CITYOFCHICAGO.ORG/DPS

Office Of Civil Rights

ACHIEVING SAFETY
THROUGH DIVERSITY



Federal Aviation
Administration

Chicago



**CONSTRUCTION
SUMMIT 2019**

**BUILDING A NEW
CHICAGO**
Modernizing Neighborhoods | Creating Jobs | Investing in our Future
For additional information, please call 312-643-6666

FEBRUARY 6, 2019

JLM Center | 2622 W. Jackson Blvd. | 10 am - 2 pm



HOSTED BY THE GOVERNMENT PROCUREMENT COMPLIANCE FORUM



**VENDOR
FAIR**
2019

CHICAGOLAND'S GOVERNMENT PROCUREMENT EVENT

WEDNESDAY, MAY 15, 2019
10:00 a.m. to 2:00 p.m.
UIC FORUM
725 WEST ROOSEVELT ROAD
WWW.VENDORFAIR.INFO

Allegheny County

AFRICAN AMERICAN  CHAMBER OF COMMERCE
OF WESTERN PENNSYLVANIA

BUSINESS INSTITUTE

Presents:

Meet the Primes



ALLEGHENY COUNTY
AIRPORT AUTHORITY

Member Jenee Oliver will introduce you to prime contractors from Jacobs Engineering, Michael Baker International, PJ Dick, AECOM, and Turner Construction Company. All are working on the expansion & redesign of the Allegheny County Airport and would like to engage you.

Wednesday, July 24, 2019
11:30A.M. – 1:00P.M.

**Koppers Building Conference Center
436 Seventh Avenue, Lower Level
Conference Room 4 – H. White Room
Pittsburgh, PA 15219**

**Cost: \$10.00 Members, \$20.00 Non-members
(Includes Box Lunch)**

You must RSVP by: July 19, 2019
412-392-0610 or information@aaccwp.com

Please plan to attend!

Office Of Civil Rights

ACHIEVING SAFETY
THROUGH DIVERSITY



Federal Aviation
Administration

Allegheny County

THE U.S. DOT BONDING EDUCATION PROGRAM



Nine Monday evening sessions starting 1/14/19 and ending 3/25/19 from 5:30 to 8:00pm

In Partnership with The Pittsburgh International Airport, Allegheny County Airport Authority, Jacobs Engineering Group, the Sports & Exhibition Authority, Diversity Business Resource Center, Riverside Center for Innovation, and the US DOT Mid-Atlantic Regional Small Business Transportation Resource Center.



The U.S. Department of Transportation Office of Small and Disadvantaged Business Utilization (OSDBU) partners with the Surety and Fidelity Association of America (SFAA) to deliver the Bonding Education Program. This is a hands-on, multi-component program designed to address what businesses need to do to become bond-ready, as well as one-on-one sessions with local surety bonding professionals to help in assembling the materials necessary for a complete bond application. This program is tailored to businesses competing for transportation-related contracts with the Terminal Modernization Project.

Topics covered include:

- Construction Firm Business Planning and Management
- Construction Accounting and Financial Management
- Financing & Credit
- Project Management, Workforce, and Field Operations
- Claims and Dispute Resolution
- Estimating and Bidding
- Joint Venturing/Teaming
- One-on-ones with bonding agents



Dinner will be served.
Off-street parking is available.



Join both the United States Department of Transportation Office of Small and Disadvantaged Business Utilization, and the Mid-Atlantic Small Business Transportation Resource Center to offer the Bonding Education Program free of charge to qualifying construction firms

Classes will be held at Riverside Center for Innovation
1st Floor Conference Room 700 River Avenue Pittsburgh, Pennsylvania, 15212

Terminal Modernization Project info: <http://tmtransformed.com/> | BEP Registration info: <https://bit.ly/2Vo5VRg>
Registration closes Thursday, January 10, 2019

Allegheny County



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INTERNATIONAL AIRPORT

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GOES
THE
AIRPORT



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Contact Information

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- Monica Jimenez, First Deputy Procurement Officer, City of Chicago
 - Monica.Jimenez@cityofchicago.org
- Cathy Jackson, Business Diversity Manager, Dallas Ft. Worth International Airport
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