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NATIONAL  
**DRONE SAFETY**  
AWARENESS WEEK  
SEPT. 13-19, 2021

Each day of the week is dedicated to a specific theme and the FAA will share related stories and digital content from you using our extensive social media channels.

**MONDAY**

Safe flyers take TRUST

**TUESDAY**

Register and Mark Your Drone

**WEDNESDAY**

Become part of a flying community (CBOs)

**THURSDAY**

New Rules - Remote ID, Ops Over People

**FRIDAY**

Public Safety & Public Acceptance

**WEEKEND**

Share the Skies, get out and fly



Federal Aviation Administration

# CONGRATULATIONS!

If you are reading this it's because you are someone who is committed to drone safety. Welcome to this important national conversation! National Drone Safety Awareness Week educates the public about drone safety by highlighting how key sectors of the drone community are engaging with the public and spreading awareness throughout all 50 states on aviation safety topics. It is also an opportunity for drone stakeholders and flyers to kick off new safety initiatives.

## What Happens During National Drone Safety Awareness Week

The FAA calls national attention to drone safety during the week of September 13-19, 2021, by promoting YOUR safety stories, successes, events, and educational content. Everyone is welcome to participate in this weeklong campaign. This year, the 2021 campaign combines virtual and in-person events.

During the third annual National Drone Safety Awareness Week, current and future drone pilots, as well as the general public, will learn the latest about safe drone operations.

## How to Participate

### Daily Themes

Each day of the week is dedicated to a specific educational theme and the FAA will share related stories and digital content from you using our extensive social media channels.

### MONDAY Safe flyers take TRUST

*Learn about the safety information you need to know before you fly!*

### TUESDAY Register and Mark Your Drone

*How do you get registered, and who needs to register?*

### WEDNESDAY Become a Part of a Flying Community (Community Based Organizations)

*Become part of the flying community!*

### THURSDAY New Rules

*Learn about Remote Identification and Operations Over People.*

### FRIDAY Public Safety & Public Acceptance

*How can we spread the news about drones?*

### WEEKEND Share the Skies

*Let's get out and fly!*

It's easy to participate in National Drone Safety Awareness Week. You can plan and host an in-person or virtual event, post and share your safety story online, or attend an event.

## In-Person & Virtual Events & Activities

In-person venues and virtual platforms can be used to host a wide variety of events and activities like...

- Safety Seminars or Webinars
- How-To Sessions
- Q&A Discussions
- Safety Classes
- Job Fairs
- STEM Competitions
- Fly-ins

### In-Person Events

When you are planning an in-person event, keep in mind safety!

Make sure you can fly safely (if you are flying a drone). Check the free B4UFLY app and have the appropriate waivers/authorizations, if necessary.

### Virtual Events

Match your event or activity to the virtual/in person platform that will best communicate your message to the audience.

Virtual platforms vary – especially when it comes to tools that can promote audience engagement. In selecting a virtual platform, consider how you intend to communicate your safety message. For example, will this be a safety seminar or an open discussion? Consider how you engage your audience. Other factors to consider:

- Number of prospective participants and participation limits
- The availability and accessibility (do participants need to download an app?)
- The capability of the platform (can you show video or slides?)
- Will you require participants to register prior to the event?
- How does the host manage access to the platform?
- Does the platform support recording (if virtual)?

## Promote Your Event

Once you have developed and planned your event, it's time to promote it!

Many drone pilots are comfortable in the digital world, so digital tools can provide a great way to connect to the community.

### Register

Register your event at:

[dronesafetyawarenessweek.com](https://dronesafetyawarenessweek.com)

This website will provide a central, virtual library of Drone Safety Awareness Week information, events, activities, and content.

### Invite

Invite your intended audience and the local media to attend or participate in your event.

### Post, Tag & Share

Post your event on social media and tag the FAA with:

**#DroneWeek, #FlySafe and @FAADroneZone**

This will allow the FAA to find and share your event on social media and expand its reach.

## After the Event

### Report Your Participation

Let us know how many people took part in your virtual event by going to: [dronesafetyawarenessweek.com](https://dronesafetyawarenessweek.com)

### Make Your Content Available on Demand

If you recorded your event, you can share your content by sending a link to: [faa.gov/go/DroneWeek](https://faa.gov/go/DroneWeek)

## Share Your Safety Story

Want to continue the Drone Safety Awareness Week conversation? Share your safety story on social media using the tags **#DroneWeek, #FlySafe** and **@FAADroneZone**

## The FAA's Mission

The FAA's mission is to provide the safest, most efficient aerospace system in the world. We accomplish this mission by ensuring that all those who utilize our airspace operate safely and responsibly.

## For Additional Information

For additional information, visit:

[faa.gov/go/DroneWeek](https://faa.gov/go/DroneWeek)