



What is National Drone Safety Awareness Week?

Now in its third year, National Drone Safety Awareness Week educates the public about safe drone operations that engage recreational flyers, commercial pilots, public safety, and educators to spread awareness throughout the United States. This outreach and community engagement campaign promotes safety, technology advancements, successes, virtual events, and educational programs, as part of the FAA's successful efforts, programs, and partnerships to safely integrate drones into our nation's airspace. It's an opportunity to showcase how drones are changing the way we work and live. National Drone Safety Awareness Week reinforces safe flying practices and highlights the societal benefits of this technology. The 2021 campaign places a special focus on the recreational flying community.

FAA Resources

For additional resources and information go to the National Drone Safety Awareness Week website: faa.gov/go/DroneWeek
And for ways to participate at home, check out [Drone@Home Activities and Links](#)

FAA Social Media

[Twitter @FAADroneZone](#)
[Facebook @FAADroneZone](#)
[LinkedIn](#)
[YouTube](#)
[Instagram @faa](#)

Unmanned Aircraft Safety Team Resources

Website: <https://dronesafetyawarenessweek.com/>
[Event Registration](#)
[List of Events](#)
[Twitter @UASafetyTeam](#)

Social Media Tags & Handles

#DroneWeek
#FlySafe
#DronePhotos



Graphics

- [Large logo \(738 x 212 pixels\)](#)
- [Small logo \(388 x 104 pixels\)](#)
- [Smartphone Screen Design 1a](#)
- [Smartphone Screen Design 1c](#)
- [Smartphone Screen Design 2a](#)
- [Smartphone Screen Design 2b](#)
- [Smartphone Screen Design 2c](#)
- [Zoom Background Design 1a](#)
- [Zoom Background Design 1b](#)
- [Zoom Background Design 1c](#)
- [Zoom Background Design 2a](#)
- [Zoom Background Design 2b](#)
- [Zoom Background Design 2c](#)
- [Email Footer](#)

Tactical Strategy

During each day of National Drone Safety Awareness Week, the FAA will:

- Use digital media to promote and amplify events, content, and educational themes
- Post educational theme graphics and videos

Calendar

Day	Monday Sept. 13	Tuesday Sept. 14	Wednesday Sept. 15	Thursday Sept. 16	Friday Sept. 17	Weekend Sept. 18-19
Educational Theme	Safe Flyers Take TRUST	Registration & Marking	CBO Day – Become Part of the Flying Community	New Rules: Remote ID, Operations Over People/Night	Public Safety & Public Acceptance	Share the Skies – Get Out and Fly!

Ways to Participate

- Host an event
- Attend an event
- Share your STEM story
- Message the educational themes on social media
- Amplify the Drone Safety Awareness Week messaging on social media