



NATIONAL
**DRONE SAFETY
AWARENESS WEEK**
NOV. 16-22, 2020

Each day of the week is dedicated to a specific educational theme and the FAA will share related stories and digital content from you using our extensive social media channels.

LEARN

What do you need to know before you fly?

MONDAY

IMPROVE

How can you improve your flying skills?

TUESDAY

PASSION TO PROFESSION

How to go from recreational flyer to commercial drone pilot.

WEDNESDAY

START A PROGRAM

Learn about starting a public safety program.

THURSDAY

IN THE CLASSROOM

How can you use drones in STEM education?

FRIDAY

HAVING FUN

Why do you fly?

WEEKEND

#DroneWeek

@FAADroneZone



Federal Aviation
Administration

CONGRATULATIONS!

If you are reading this it's because you are someone who is interested in drone safety. Welcome to this important national conversation! National Drone Safety Awareness Week educates the public about drone safety by highlighting how key sectors of the drone community are engaging with the public and spreading awareness across the country. It is also an opportunity for drone stakeholders and flyers to kick off new safety initiatives.

What Happens During National Drone Safety Awareness Week

The FAA calls national attention to drone safety during the week of November 16–22, 2020, by promoting YOUR safety stories, successes, events, and educational content. Everyone is welcome to participate in this weeklong campaign. Due to the COVID-19 public health emergency, the 2020 campaign is fully virtual.

During the second annual National Drone Safety Awareness Week, current and future drone pilots, as well as the general public, will learn the latest about safe and innovative drone operations.

How to Participate

Educational Themes

It's easy to participate in Drone Safety Week! You can plan and host a virtual event, post and share your safety story online, or attend an event.

Virtual Events & Activities

Virtual platforms can be used to host a wide variety of events and activities like...

- Safety Seminars or Webinars
- How-To Sessions
- Q&A Discussions
- Safety Classes
- Job Fairs
- STEM Competitions
- Fly-ins

Virtual Platforms

Match your event or activity to the virtual platform that will best communicate your message to the audience.

Virtual platforms vary - especially when it comes to tools that can promote audience engagement. In selecting a virtual platform, consider how you intend to communicate your safety message. For example, will this be a safety seminar or an open discussion? Consider how you engage your audience. Other factors to consider:

- Number of prospective participants and the platform's participation limits?
- The availability and accessibility of the platform (do participants need to download an app)?
- The capability of the platform (can you show video or slides)?
- Does the platform require participants to register prior to the event?
- How does the host manage access to the platform?
- Does the platform support recording?

Promote Your Event

Once you have developed and planned your virtual event, it's time to promote it!

Many drone pilots are comfortable in the digital world, so digital tools can provide a great way to connect to the community.

Register

Register your event at:

dronesafetyawarenessweek.com

This website will provide a central, virtual library of Drone Safety Week information, events, activities, and content.

Invite

Invite your intended audience and the local media to attend or participate in your virtual event.

Post, Tag & Share

Post your event on social media and use the hashtag **#DroneWeek**. Follow the FAA and all the coverage at [@FAADroneZone](https://twitter.com/FAADroneZone).

After the Event

Report Your Participation

Let us know how many people took part in your virtual event by going to:

dronesafetyawarenessweek.com

Make Your Content Available on Demand

If you recorded your event, make your content available on demand at: dropbox.com/home/DroneSafetyAwarenessWeek

Share Your Safety Story

Want to continue the conversation? Share your story using the hashtag **#DroneWeek** and follow along at [@FAADroneZone](https://twitter.com/FAADroneZone).

The FAA's Mission

The FAA's mission is to provide the safest, most efficient aerospace system in the world. We accomplish this mission by ensuring that all those who utilize our airspace operate safely and responsibly.

For Additional Information

For additional information, visit:

faa.gov/go/DroneWeek