



## What is National Drone Safety Awareness Week?

Now in its second year, National Drone Safety Awareness Week educates the public about safe drone operations that engage recreational flyers, commercial pilots, public safety, and educators to spread awareness throughout the United States. This outreach and community engagement campaign promotes safety and “drones for good” stories, technology advancements, successes, virtual events, and educational programs, as part of the FAA’s successful efforts, programs, and partnerships to safely integrate drones into our nation’s airspace. It’s an opportunity to showcase how drones are changing the way we work and live. National Drone Safety Awareness Week reinforces safe flying practices and highlights the societal benefits of this technology.

## FAA Resources

Website: [faa.gov/go/DroneWeek](https://faa.gov/go/DroneWeek)

[National Drone Safety Awareness Week Guidebook](#)

[Drone@Home Activities and Links](#)

[Press Release](#)

## FAA Social Media

[Twitter @FAADroneZone](#)

[Facebook @FAADroneZone](#)

[LinkedIn](#)

[YouTube](#)

[Instagram @faa](#)

## Unmanned Aircraft Safety Team Resources

Website: <https://dronesafetyawarenessweek.com/>

[Event Registration](#)

[List of Events](#)

[Twitter @UASafetyTeam](#)

## Graphics

- [National Drone Safety Awareness Week 2020 Graphic \(JPG\)](#)
- [National Drone Safety Awareness Week 2020 Graphic \(PNG\)](#)
- [National Drone Safety Awareness Week Zoom/Virtual Meeting Background \(PNG\)](#)
- [National Drone Safety Awareness Week Desktop Wallpaper \(PNG\)](#)
- [National Drone Safety Awareness Week Smart Phone Wallpaper \(PNG\)](#)
- [National Drone Safety Awareness Week 2020 Signature Block Graphic \(JPG\)](#)
- [National Drone Safety Awareness Week 2020 Signature Block Graphic Graphic \(PNG\)](#)
- [National Drone Safety Awareness Week 2020 Slide Template \(4x3m, color\) \(MS PowerPoint\)](#)





- [National Drone Safety Awareness Week 2020 Slide Template \(4x3, BW\)](#) (MS PowerPoint)
- [National Drone Safety Awareness Week 2020 Slide Template \(16x4, color\)](#) (MS PowerPoint)
- [National Drone Safety Awareness Week 2020 Slide Template \(16x4, BW\)](#) (MS PowerPoint)

### Social Media Tags & Handles

#DroneWeek  
 #FlySafe  
 #Drones4Good

 [Twitter](#)  [Facebook](#)  [Instagram](#)  [LinkedIn](#)  [YouTube](#)  [Medium](#)

### Tactical Strategy

During each day of National Drone Safety Awareness Week, the FAA will:

- Use digital media to promote and amplify events, content, educational themes, and #Drones4Good stories
- Post educational theme graphics and videos
- Feature a guest blog post
- Encourage recreational flyers to check their drone registration and re-register at [FAADroneZone](#) before expiration

### Calendar

Day	Monday Nov. 16	Tuesday Nov. 17	Wednesday Nov. 18	Thursday Nov. 19	Friday Nov. 20	Weekend Nov. 21-22
<b>Educational Theme</b>	LEARN What do you need to know before you fly?	IMPROVE How can you improve your flying skills?	PASSION TO PROFESSION How to go from recreational flyer to commercial drone pilot.	START A PROGRAM Learn about starting a public safety program.	IN THE CLASSROOM How can you use drones in STEM education?	HAVING FUN Why do you fly?
<b>Drones4Good Focus</b>	Learn how drones are doing good	How drones are improving medical delivery	Drones working against COVID-19	Drones fighting crime and helping people	Drones in the classroom	How drones help us have fun

